



# THE POINT

*Every Child Deserves Hope*

## ANNUAL REPORT 2022

610-857-3393

[ParkesburgPoint.com](http://ParkesburgPoint.com)



# 2022 STAFF

## Executive Director

Dwayne Walton

## Program Director

Amy Walton

## Development Director

Debbie Shupp: *Retired July 2022*

Andrew Boberick

## Outreach Director

Sanjay Rowe

## Athletic Director

John Cummings

## Director of Operations

Bud Herman

## Director of Grants & Social Media

Sarah Daniels

## Accounting Manager

Sherry Herman

## Crisis Coordinator/Office Manager

Stephanie Scibek

## Administrative Assistant

Renee Markell

## Operations Service Associate

Andre Anderson

## Activities Coordinator

Dominic DeCarlo

## Volunteer Coordinator

Megan McNutt

## Academic Coordinator

Dana Fogg

# 2022 BOARD OF DIRECTORS

## President

Larry Beaver

Owner, Beaver Insurance Agency, Inc.

## Treasurer

Caleb Snader

CPA & MBA Partner at McClarigan CPAs & Advisors

## Vice-President

Brad Boyer

CFO, Lancaster County Osteopathic & Integrative Health

## Secretary

Erin Beaver

Owner, Allstate Agency

## MEMBERS AT LARGE:

Matthew Stephan

Elementary Principal, Cecil County Public Schools

Traci Fegley

Regional Human Resources Manager, Genesis HealthCare

Tom Taylor

Senior Vice President, Brite Realty Services, Inc.

Kristina Stephan

Customer Service Representative, Beaver Agency LLC

Becky Taylor

RN, BSN, CSN, Solanco High School Nurse

Daniel Truxler

Manager, Clinical Supply Operations at Regeneron Pharmaceuticals, Inc.

Scott Griffith

Retired Business Leader

Joe Zimmerman

President, Summers & Zims INC.

## NON-VOTING MEMBER

Dwayne Walton

Executive Director, Parkesburg POINT

# WAYS YOU CAN GIVE:

THE POINT graciously accepts gifts to keep our programs and services free to all our students.

- Gifts of cash can be made online at [www.parkesburgpoint.com/ways-to-give](http://www.parkesburgpoint.com/ways-to-give)
- Gifts of stock and securities are accepted.
- Gifts through your IRA are also accepted.
- For additional information contact Andrew Boberick, [andrew@parkesburgpoint.com](mailto:andrew@parkesburgpoint.com) or 610-857-3393 x106

**2022 Financial Information will be available to view online when the audit is complete.**

**For a personal copy email: [andrew@parkesburgpoint.com](mailto:andrew@parkesburgpoint.com)**

## A MESSAGE FROM THE EXECUTIVE DIRECTOR

### DWAYNE WALTON

THE POINT entered 2022 like many other non-profit organizations with uncertainty; struggling to predict the economic, social, emotional, and spiritual fallout the pandemic had caused. Early in the year, we saw firsthand how the pandemic impacted the emotional and mental health of our students. We had a series of suicides and suicide attempts, overdose deaths, and mental health breakdowns in our community. We were getting calls from our multiple school districts about the behavior of students and the disruption that ensued. Students were struggling and we saw this firsthand as **our student numbers increased by 33% from 2021**, totaling 663 registered and regularly attending students.

In response to these challenges, we brought in Brian Dawkins, Hall of Fame Philadelphia Eagles player to speak to young people and their parents about the reality of depression and other mental illnesses that plague the youth and haunted him while in the NFL. Dawkins was joined by mental health professionals, pastors, and community leaders, as they communicated an important message, ***“We hear you, and we are here to help.”***

With the increased number of students that attend THE POINT, we had to hire more interns to meet our growing need for well-trained staff. Our staff are very engaged and provide a safe and consistent environment for the kids that come. Amy Walton continued to run great programs and has trained her program staff to be consistent, engaging, and committed to sharing the love of Jesus with all the students who attend.

There has been a growing request for our staff to come to schools and speak to students about their choices, actions, and consequences. Sanjay Rowe, our Outreach Director, has handled this well and oversees the planning and implementation of strategies that take the benefits of THE POINT into the community, schools, group homes, and juvenile detention centers.

2022 saw an expansion of our Sports Ministry Program. John Cummings, our Athletic Director, working with our Operations Director, Bud Herman, strategized ways to utilize our facility to host wrestling, basketball, and volleyball tournaments on the weekends. This program



drew thousands to THE POINT throughout the year. We used this opportunity to share our vision, message, and programs with the players, coaches, and families in attendance.

Our summer program continued to grow so much that we had to split each day into two sessions, one for the 2nd to 5th graders and another for the 6th to 12th-grade students. On top of this, 6 of our staff and interns served on Octorara Campus for their Summer Enrichment Program.

In June of 2022, Debra Shupp, who served THE POINT for 8 years as our Development Director, and who, along with Sarah Daniels, took us to new heights in fundraising, retired. It is hard to articulate just how much Debbie meant to me, our team, and the community who benefited from the support she raised to help further THE POINT's mission.

I trust this annual report will be informative and inspiring to you, our supporters. **Your commitment has made all this possible, and we thank you for helping us bear the many burdens our youth carry with them.**

## LARRY BEAVER: BOARD CHAIR



THE POINT has seen unprecedented growth over the last year and God is on the move. I have been blessed to serve as the Board Chair over the last two years. We are seeing God use THE POINT to reach more young people than ever before. God has opened so many doors for us to minister. Approximately 3 years ago, the board voted on a five-year strategic plan. COVID disrupted this early on, making it necessary to adapt and meet the needs of our students.

We are thankful that we serve a God that is bigger than our plans, and bigger than COVID. God has

delivered us through this trial and blessed us with wonderful donors like yourselves who seek to honor the Lord with your gifts. The board is fully committed to the direction THE POINT is going, and we ask for your continued support and most of all, your prayers.

***Proverbs 16:3 NIV says, "Commit to the Lord whatever you do, and he will establish your plans."***

## SANJAY ROWE: OUTREACH PROGRAM

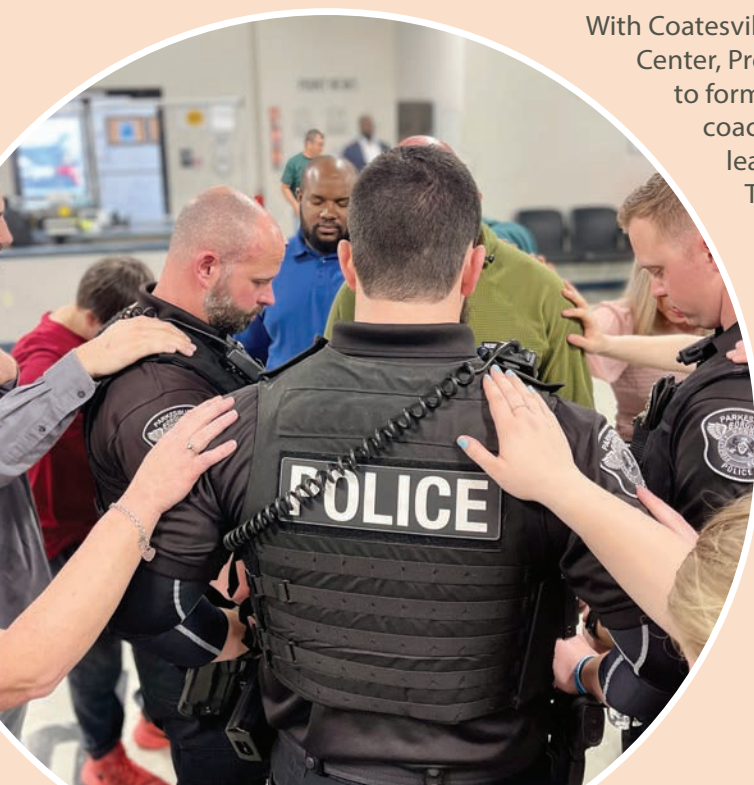
THE POINT's Outreach Program exists to bring the benefits of THE POINT to those, who for a variety of factors, cannot attend programs here at our facility.

2022 was an exciting year of outreach. To engage the community and spread awareness of THE POINT's mission, we had to remain as active and versatile as possible. We did this through various activities such as hosting weekend sports tournaments at THE POINT, hosting an outreach event with Brian Dawkins, organizing school assemblies, and partnering with the local schools to create programs intentionally centered around providing hope and leadership development.

A major highlight for 2022 was our increased partnership with the Octorara and Coatesville Area School Districts. With Octorara, we assisted with their Summer Literacy Program. We focused on engaging students in a way that fostered lasting relationships as we assisted with science, math, and reading.

With Coatesville, we worked alongside The Bridge Academy & Community Center, Providence Church Coatesville and Youth Mentoring Partnership to form Coatesville's Student Athletic Leadership Council. Coatesville coaches selected 40 athletes, male and female, that exhibit strong leadership potential. The Council now gathers once a month at THE POINT and staff are guiding them through the Pointman Leadership Institute's Leadership Curriculum which is built on time-tested, universal principles to help individuals develop into more dynamic personal leaders. The curriculum focuses on 8 characteristics of a servant leader: Integrity, Courage, Discipline, Loyalty, Diligence, Humility, Optimism, and Conviction.

Thank you for your generous support as we continue to think of innovative ways to take the ministry of THE POINT beyond the walls of our facility.



## AMY WALTON: CROWN PARTNERSHIP

As we reflect on 2022 at THE POINT and the impact of God's grace, love, and wisdom on our community, we are blown away by how He used his people far and wide to touch the very core of our community. This past year, one of our programs, "Young Mom's Club," was offered the opportunity to be the pilot group for Crown Financial Ministries and the new curriculum they were developing. We were blessed to witness these young women go through a process that helped them understand their purpose, gave them identity, and the discipline necessary to reach financial freedom.

Our Young Mom's Club is made up of 9 moms who are alumni from our first generation of students served at THE POINT. They are now adults with beautiful children who come every Wednesday to enjoy dinner, a Bible study, fellowship, free childcare, and games. They are encouraged and supported by leaders and each other as they grow in their faith and learn how to raise a new generation within the Kingdom of God. Crown played a significant role in this process when they flew up from Tennessee to meet the moms and take them through a new curriculum titled, "Restoration Path."

The response was incredible. Crown affirmed them, loved them, prayed over them, cried with them, and taught them financial principles that they can carry throughout their lives. While the curriculum was raw and ready to be reviewed and corrected, it was also the inspiration many of our moms needed to jumpstart a new outlook on their lives, their commitments to God, their children, their jobs, their homes, and much more. Our moms completed the first pilot program and graduated last May. At the graduation, they shared their hearts with the Crown Board of Directors and



staff, POINT Board of Directors and supporters, and many who have invested in their lives along the way.

Crown Financial Ministries' mission is, "To spread the principles and practices of God's economy throughout the world." We are blessed to be in partnership with them as we start "Beta II" with some of our graduates and with new moms who will be trying the curriculum for the first time. As the curriculum is still under development, other pregnancy centers and youth centers have also come for training on the curriculum. So far, they have shown interest and excitement in its potential and the impact they believe it can have on their audience. The curriculum is adaptable for multiple audiences, so we intend to use it for younger students currently attending THE POINT; and even introduce the curriculum to our local schools. We are eager to see the transformative influence this curriculum could have on so many, and we believe God has plans to do great things with it.

## DOM LONDON AND JOHN CUMMINGS: SPORTS MINISTRY

Throughout our 2022 sports ministry we have hosted a plethora of tournaments including basketball, volleyball, wrestling, and a Fellowship of Christian Athletes (FCA) camp. The reason for adding these clinics and tournaments is to spread the gospel to more people. A huge focus was on our POINT 9th and 10th grade basketball team as well as a new 5th and 6th grade team. Together the teams memorize scripture, including Colossians 3:23, Luke 1:37, and Matthew 12. THE POINT also provides our teams snacks before games and dinner after – recognizing that most students arrive hungry and do not receive adequate meals at home. We look forward to seeing how God will continue to grow our sports ministry and POINT teams in 2023!





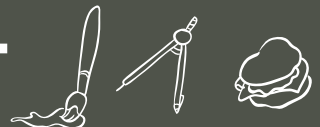
Every Child Deserves Hope

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## STUDENT IMPACT REPORT



"THE POINT is something I look forward to after school because it makes me happy" - POINT Student

### ACADEMIC

- 78%** increased academic motivation
- 66%** doing better in school
- 60%** more confident reading

### SOCIAL

- 85%** increased confidence
- 80%** increased self-esteem
- 92%** made new friends

### BEHAVIOR

- 92%** avoid alcohol
- 86%** avoid drugs
- 83%** avoid sex
- 86%** avoid skipping/dropping out of school
- 74%** getting in trouble less

### WHAT'S NEXT?

- 70%** know what they want to be when they grow up
- 60%** plan to go to college/tech school
- 24%** plan to work
- 8%** plan to join the military

### LEADERSHIP

- 88%** more interested in helping and/or serving others

### SINCE COVID...

- 40%** struggling more in school
- 51%** feel less happy
- 52%** feel more scared or nervous

